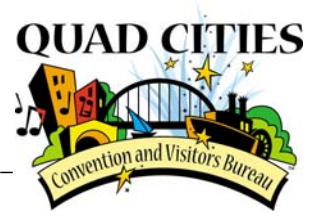


Partnership Enrollment Form



Organization Name _____

General Information (for general knowledge, CVB listing, and publications)

Physical Address _____

City, State, Zip _____

Website _____

Phone _____ Toll-Free _____

Email _____ Fax _____

Partnership Contact Information

Contact Name _____ Title _____

Direct Phone _____ Email _____

Second Contact Name _____ Title _____

Direct Phone _____ Email _____

Mailing Address (if different from above)

Address _____

City, State, Zip _____

Billing Contact Information

Contact Name _____ Email _____

Phone _____ Fax _____

Billing Address (if different from above) _____

City, State, Zip _____

General Description (for use on the CVB website and print publications)

Hours (if applicable) _____

Admission (if applicable) _____

(Note: The OCCVB reserves the right to edit all business comments.)

Additional Listing (optional - \$60 charge for each listing)

Business Name _____ Contact Name _____

Address _____

City, State, Zip _____

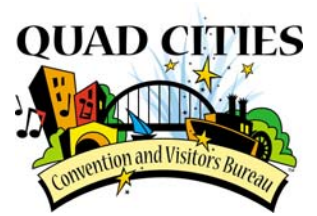
Website _____

Phone _____ Toll-Free _____

Email _____ Fax _____



Partnership Enrollment Form



Partnership Categories (select which best applies to your organization)

Attractions/Entertainment

- Casinos & Gaming
- Day Tripping
- Dining/Restaurant
- Festivals
- Gardens & Botanical Centers
- History & Architecture
- John Deere
- Kid's Stuff
- Museums
- Performing & Visual Arts
- River Excursions
- Transportation

Shopping

- Antiques
- Mall
- Outdoor Markets
- Specialty Shopping

Nightlife

- Comedy Clubs
- Concert Halls & Music Venues
- Night Spots
- Theater
- Wineries & Micro-breweries

Meetings & Conventions

- Convention Centers
- Meeting Facilities

Professional Services

- Banks
- Business Associations
- Corporations
- Education
- Governments
- Healthcare & Beauty
- Media
- Housing & Relocation Services
- Services & Suppliers

Lodging

- Hotels/Motels
- Bed & Breakfasts/House Rentals
- Camping/RV Facility

Parks, Recreation & Sports

- Biking, Hiking, and Walking
- Golf Course
- Miniature Golf Course
- Bowling
- Fishing
- Tennis
- Skiing
- Zoos
- Outdoor/Indoor Amusements
- Pools & Water Parks
- Sports Teams
- Parks & Recreation Departments
- Annual Running Events

Included Basic Partnership Benefits

Listing in the Annual Printed Visitors Guide

(Includes: Name, Address, Phone, Website, Hours, Admission)

Website Listing including a website hotlink

Free Brochure Distribution at OCCVB Visitor Centers

Referrals to your business from visitor counselors and staff

Receive Sales Leads for potential meetings, conventions, group tours, sports tournaments, and events

Confidential Meeting/Convention Calendar

News release for media & event promotion assistance

Convention/Event Servicing Promotion

Receive a weekly partner email from the OCCVB with industry news and a local events calendar

Educational and networking opportunities

Co-op advertising opportunities

Online booking agent for lodging partners

Representation at tradeshow, and regional and state promotion

Promotion through the OCCVB's Social Media Channels and monthly leisure emails to over 5,000 opt-in individuals

Receive the OCCVB's quarterly newsletter with pertinent travel industry news and OCCVB statistics

Promote overnight packages on the OCCVB's website

Exclusive OCCVB Promotions open only to our partners

Local, Regional, and National Media Publicity for the Quad Cities and potentially your business

Complimentary Hospitality Training for your staff annually (May be held off-site.)

Partnership decal for your business window

Small banner ad for your website saying Proud Partner of OCCVB

Enhancing the quality of life and participating in the positive economic development of the Quad Cities area

Partnership Enrollment Form



Basic Partnership Fees

\$175

Not for Profit Organizations
Businesses with 1-15 Employees

\$290

Attractions
Events, Fairs and Festivals
Convention Services
Restaurants (Carry Out and up to 99 seats)
Businesses with 16-35 Employees
Travel Agencies & Transportation Services

\$400

Meeting Facilities
Restaurants (100 or more seats)
Businesses with 36 or more Employees
Corporate Partner

OTHERS:

Hotels/Motels - \$3.45 per room
Bed & Breakfasts/House Rentals - \$115
Casinos - \$1,250

Partnership Extras!

Enhance your QCCVB Partnership with any of the extra options you can add as an a la carte basis.

\$60 per listing - Additional Business Listing for Multiple Locations

Franchises with multiple locations are entitled to a listing for each additional location upon payment of the full membership for one location and then upon payment of a \$60 annual administrative fee for each additional location. (Please complete the additional listing information on page 1.)

\$70 - Enhanced Business Listing with Photo

Enhance your website partner listing by adding a photo to show visitors your location. (You will be contacted to send it by email.)

\$75 per ad - Partner Email Advertising

Schedule an ad to run in two consecutive weekly emails to over 400 QCCVB partners. Dates to run: _____

\$100 per ad - Leisure Email Advertising

Schedule an ad to run in a monthly leisure email campaign to over 6,500 opt-in emails. Month to run: _____
(Based on availability. There is a limit of 4 ads per leisure email.)

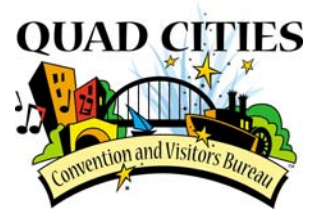
\$150 - QCCVB Assisted Sales Calls

The QCCVB Sales Department (by availability) will assist your business in scheduling sales calls with prospective clients using industry research and purchased membership lists.

\$300 or \$500 per brochure - Online Brochure Kiosk

Place your PDF brochure in the online brochure kiosk on the QCCVB's website for \$300 for 3 months or \$500 for 12 months.
Months to run: _____

Partnership Enrollment Form



Partnership Participation & Annual Investment Information

Partnership Fee \$ _____
Total Add-on Amount \$ _____
Additional QCCVB Donation \$ _____
TOTAL DUE \$ _____

CVB Staff Initials: _____

Payment Options

Visa MasterCard Check (payable to QCCVB) Cash

Card Number _____ Expiration Date _____
3-Digit Security Number _____ Name on Card _____
Authorized Signature _____ Date _____

Send Payment to:

Quad Cities Convention & Visitors Bureau
Attn: Partnerships
1601 River Drive, Suite 110 • Moline, IL 61265
Phone: 309-277-0937, x113
Fax: 309-764-9443

Please Note: Quad Cities Convention & Visitors Bureau partnership dues are not tax deductible as charitable contributions for income tax purposes.

Please invoice me.

Agreement

I understand that my investment is payable in full at time of enrollment. Partnership will continue in effect until the time of renewal when I will be billed automatically, at which time I am under no obligation to renew. I further understand that my enrollment will be subject to cancellation if renewal payment is not received in a timely manner. I affirm this organization will support the efforts and mission of the Quad Cities Convention & Visitors Bureau. **Thank you for partnering with the Quad Cities Convention & Visitors Bureau!**

Partner Signature _____ Date _____

Mission of the Quad Cities Convention & Visitors Bureau

The Quad Cities Convention & Visitors Bureau is the official tourism destination marketing and management organization for the Quad Cities region. The organization serves the tourism interests of Scott County, Iowa, and Rock Island, Mercer, Warren, and Henderson Counties in Illinois, joined by the Mississippi River.

The Quad Cities Convention & Visitors Bureau increases visitor expenditures and overnight stays through strategic sales, marketing and services to our customers, members, and communities. We promote and package our destination to attract and meet the needs of meetings and conventions, group tours, sporting events and competitions, special interest groups and the leisure traveler.

