

PARTNERSHIP ENROLLMENT FORM



Organization Name _____

General Information (for general knowledge, CVB listing, and publications)

Physical Address _____

City, State, Zip _____

Website _____

Phone _____ Toll-Free _____

Email _____ Fax _____

Facebook _____ Twitter _____

Partnership Contact Information

Contact Name _____ Title _____

Direct Phone _____ Email _____

Second Contact Name _____ Title _____

Direct Phone _____ Email _____

Mailing Address (if different from above)

Address _____

City, State, Zip _____

Billing Contact Information

Contact Name _____ Email _____

Phone _____ Fax _____

Billing Address (if different from above) _____

City, State, Zip _____

General Description (for use on the CVB website and print publications)

Hours (if applicable) _____

Admission (if applicable) _____

(Note: The OCCVB reserves the right to edit all business comments.)

Additional Listing (optional - \$75 charge for each listing)

Business Name _____ Contact Name _____

Address _____

City, State, Zip _____

Website _____

Phone _____ Toll-Free _____

Email _____ Fax _____



PARTNERSHIP ENROLLMENT FORM



Partnership Categories (select which best applies to your organization)

Things to Do

- Art Museums & Galleries
- Day Tripping
- Festivals
- Gaming & Riverboat
- Gardens, Parks & Pools
- Guided Tours & Rental
- Golf & Sports
- John Deere
- Kid's Stuff
- Museums & History
- Spas & Healthcare
- Theatre, Dance & Music; Literature
- Transportation

Places to Stay

- Hotels/Motels
- Bed & Breakfasts/House Rentals
- Camping/RV Facility

Eat, Drink & Shop

- Restaurant
- Bakeries & Sweets
- Brews, Wine & Spirits
- Shopping
- Antiques
- Outdoor Market

Meetings & Conventions

- Convention Center
- Meeting Facility

Professional Services

- Associations
- Corporations
- Education
- Media
- Municipalities
- Housing & Relocation Services
- Services & Suppliers
- Other _____

Included Basic Partnership Benefits

Listing in the Annual Printed Visitors Guide

(Includes: Name, Address, Phone, Website, Hours, Admission)

Website Listing including description, link, pictures, and map

Representation on the TAP 42" touch-screen Kiosks located in high-traffic areas, and the opportunity to enhance listings

Free Brochure Distribution at QCCVB Visitor Centers

Referrals to your business from visitor counselors and staff

Receive Sales Leads for potential meetings, conventions, group tours, sports tournaments, and events

Confidential Meeting/Convention Calendar

Media & Event promotion assistance

Convention/Event Servicing Promotion

Receive a weekly partner email from the QCCVB with industry news and a local events calendar

Educational and networking opportunities

Co-op advertising opportunities

Online booking agent for lodging partners

Discount of Advertising in the Visitors Guide

Representation at tradeshow, and regional and state promotion

Promotion through the QCCVB's Social Media Channels and monthly leisure emails to over 6,000 opt-in individuals

Receive the QCCVB's quarterly newsletter with pertinent travel industry news and QCCVB statistics

Promote overnight packages on the QCCVB's website

Exclusive QCCVB Promotions open only to our partners

Local, Regional, and National Media Publicity for the Quad Cities and potentially your business

Complimentary Hospitality Training for your staff annually (May be held off-site.)

Partnership decal for your business window

Enhancing the quality of life and participating in the positive economic development of the Quad Cities area

PARTNERSHIP ENROLLMENT FORM



Partnership Participation & Annual Investment Information

Partnership Fee \$ _____
 Additional Listing (optional - \$75 charge for each listing) \$ _____
TOTAL DUE \$ _____

\$200
 Not for Profit Organizations
 Businesses with 1-15 Employees

\$325
 Attractions
 Events, Fairs and Festivals
 Convention Services
 Restaurants (Carry Out and up to 99 seats)
 Businesses with 16-35 Employees

\$500
 Meeting Facilities
 Restaurants (100 or more seats)
 Businesses with 36 or more Employees
 Colleges
 Corporate Partner

OTHERS:
 Hotels/Motels - \$3.45 per room
 Bed & Breakfasts/House Rentals - \$115
 Casinos - \$1,500

Payment Options

Visa MasterCard Check (payable to QCCVB) Cash Please invoice me.

Card Number _____ Expiration Date _____
 3-Digit Security Number _____ Name on Card _____
 Authorized Signature _____ Date _____

Send Payment to:

Quad Cities Convention & Visitors Bureau
 Attn: Partnerships
 1601 River Drive, Suite 110 • Moline, IL 61265
 Phone: 309-736-6826
 Fax: 309-764-9443

Please Note: Quad Cities Convention & Visitors Bureau partnership dues are not tax deductible as charitable contributions for income tax purposes.

Agreement

I understand that my investment is payable in full at time of enrollment. Partnership will continue in effect until the time of renewal when I will be billed automatically, at which time I am under no obligation to renew. I further understand that my enrollment will be subject to cancellation if renewal payment is not received in a timely manner. I affirm this organization will support the efforts and mission of the Quad Cities Convention & Visitors Bureau. **Thank you for partnering with the Quad Cities Convention & Visitors Bureau!**

Partner Signature _____ Date _____

Mission of the Quad Cities Convention & Visitors Bureau

The Quad Cities Convention & Visitors Bureau is the official tourism destination marketing and management organization for the Quad Cities region. The organization serves the tourism interests of Scott County, Iowa, and Rock Island, Mercer, Warren, and Henderson Counties in Illinois, joined by the Mississippi River.

The Quad Cities Convention & Visitors Bureau increases visitor expenditures and overnight stays through strategic sales, marketing and services to our customers, members, and communities. We promote and package our destination to attract and meet the needs of meetings and conventions, group tours, sporting events and competitions, special interest groups and the leisure traveler.



CVB Staff Initials: _____ (office use only)

Revised: 10/7/16